



# CHRISTINE AURRE

Account, Project & Event Management Professional

## CONTACT

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Seattle, WA

## PROFESSIONAL EXPERIENCE SUMMARY

### MCW EVENTS | 2015 - 2022

- Account Director, Global Programs (2020 -2022)
- Sr. Event Manager, Global Programs (2016 - 2020)
- Sr. Event Planner (Consultant), Global Programs (2014 - 2016)

### EXECUTIVE ASSISTANT AT VARIOUS BRANDS | 2005 - 2014

- **Lucky Brand Jeans | 2010 - 2014**
  - Sr. Executive Administrative Assistant to CEO and Executive Office
- **Bare Essentials Inc. | 2008 - 2009**
  - Executive Assistant to President, North American Retail
- **Williams-Sonoma, Inc. | 2005 -2008**
  - Executive Assistant to President & Sr. VP of Retail

### GAP INC. OLD NAVY OPS & COMMS | 2002 - 2005

- Project Manager, Labor Management

## PROFESSIONAL EXPERIENCE HIGHLIGHTS

### ACCOUNT MANAGEMENT

- Aggressively grew a fortune 500 account to double-digit revenue within a three-year period with key business units, each with unique objectives and goals
- Re-structured teams in a 10+ year old account to optimize efficiencies and deliver a more white-glove operational and guest experience, the results of which yielded growth in revenue by +\$200K
- Re-built budget models and created a contractor database for MCW Events during the onset of the pandemic to support critical virtual and in-person events, allowing for record breaking program results

### PROJECT MANAGEMENT

- Executed functions as Project Manager for a 12-month, \$2 million labor project in the Old Navy field organization: successfully delivered 23 new labor standards, 13 special projects, and customer and operational sampling, while simultaneously managing the activities and duties of a dynamic and high performing team
- Obtained strong knowledge pertaining to the embodiment of the project life cycle that encompasses initiating, planning, executing, monitoring, controlling and closing projects

### EVENT PLANNING

- Effectively re-collaborated and energized Tableau Software's international customer conference, resulting in 11 fully executed, logistics-savvy, strategic and budget driven programs across multiple regional teams with variable complexities and program formats, in the following locations: Australia (Melbourne, Sydney), Singapore (2), Paris, London (2), Germany (Berlin, Munich), Tokyo and Brazil
- Obtained strong industry knowledge and experience in all facets of meetings and conventions

## PERSONAL PROFILE

Attentive, poised, and self-motivated account management professional looking to contribute the skills and expertise acquired over a 20-year career. Seeking a position in Account, Project or Event Management requiring strong analytical skills, leadership experience, and excellent communication abilities to benefit a world class, high-integrity organization.

## EXPERTISE

- Account, Project & Event Management
- Budget Creation and Management
- Team Organization and Management

## CORE SKILLSET

- Highly skilled Account Director with proven revenue results in building new businesses, driven by client partnerships and creating effective project teams that align with the client profile
- Able to manage a broad scope of projects with multiple responsibilities simultaneously
- Navigates challenging situations and pressure with ease and adaptability by devising intentional systematic approaches
- Accomplishes and exceeds project objectives by quickly breaking down complex situations into incremental processes and meticulously overseeing each phase to ensure successful execution
- Effectively organizes and leads high achieving project teams with diligent attention to detail, budget and time management
- Leads with strong ethical values and humility, cultivating positive and cooperative team centered environments that boost productivity and morale
- Offers thoughtful and innovative ideas with predictable outcomes to senior management that are in line with the organization's vision, mission and goals

## EDUCATION

- Willamette University - Salem, OR | 1991 - 1995
- Political Science & European History
  - Courses completed towards B.S. (minimal credits short of completion)

## REFERENCES

- Recommendations available via [LinkedIn](#)
- Additional references available upon request

## HOW I GIVE BACK

- Monthly SOS Kitchen volunteer at St. Brendan Catholic Church, distributing 100+ meals weekly
- A portion of all project proceeds are donated to St. Brendan Catholic Church for the SOS Kitchen